

Sales Order

Station: KTIC-FM Contract#: 20202537 Agency: MEDIUM BUYING LLC/COLUMBUS
 Contract Name: Est 1478 FM Address: 815 GRANDVIEW AVE., STE 600
 Proposal#: 7251621C-C6FE-4245-BBEF-28A3330C6860 City: COLUMBUS State: OH Zip: 43212
 Start Date: 1/31/22 End Date: 3/04/22 Buyer: _____
 Revenue Type: Political Type: Cash Tax Schedule: _____ (None)
 Advertiser: BRETT LINDSTROM FOR GOV/AGY Agency Commission %: 15
 Address: _____ Billing Cycle: Standard
 City: _____ State: _____ Zip: _____ Salesperson: 1116KPHIL Comm %: 0
 Product Name: Radio Makegood Policy: Within Contract Dates
 Estimate #: 1478
 Competitive Code: Political

No	DATES		Alt wks	TIMES		LEN	DISTRIBUTION										RATE	TOTALS		PTY
	START	END		START	END		M	T	W	T	F	SA	SU	Per Wk	D/W	SPOTS		\$\$		
1	1/31/22	2/04/22		6:00 AM	10:00 AM	60	X	X	X	X	X			3	W	21.18	3	63.54	4	
2	1/31/22	2/04/22		10:00 AM	3:00 PM	60	X	X	X	X	X			3	W	21.18	3	63.54	4	
3	1/31/22	2/04/22		3:00 PM	7:00 PM	60	X	X	X	X	X			3	W	17.64	3	52.92	4	
4	2/07/22	2/25/22		6:00 AM	10:00 AM	60	X	X	X	X	X			5	W	21.18	15	317.70	4	
5	2/07/22	2/25/22		10:00 AM	3:00 PM	60	X	X	X	X	X			5	W	21.18	15	317.70	4	
6	2/07/22	2/25/22		3:00 PM	7:00 PM	60	X	X	X	X	X			5	W	17.64	15	264.60	4	
7	2/28/22	3/04/22		6:00 AM	10:00 AM	60	X	X	X	X	X			10	W	21.18	10	211.80	4	
8	2/28/22	3/04/22		10:00 AM	3:00 PM	60	X	X	X	X	X			10	W	21.18	10	211.80	4	
9	2/28/22	3/04/22		3:00 PM	7:00 PM	60	X	X	X	X	X			10	W	17.64	10	176.40	4	

Billing Projections: By Month

	Jan 22	Feb 22	Mar 22
CA	60.00	1,140.00	480.00
ST	0.00	1,080.00	600.00

☒ Print Spot Prices

Notes to Traffic: Should start on 1/31 but it's only 3 ads during the daypart week. With people out of office, change to 2/1 if needed. Electronic invoice was automatically selected so should be the right account.

The Revision to Medium Buying LLC / Columbus but with a different address. I have never worked with them before but I would think we could change this address.

815 GRANDVIEW AVE STE 600

COLUMBUS, OH 43215

TOTAL SPOTS 84

GROSS TOTAL \$ 1,680.00

ADJUSTED SPOTS 84

ADJUSTED TOTAL \$ 1,680.00

APPROVE DECLINE

☐ ☐ Traffic Director
☐ ☐ Sales Manager
☐ ☐ Business Director
☐ ☐ Station Manager